



SHOTS FROM THE HEART

IN BENEFIT OF THE



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OBJECTIVE: Help to create more awareness for the growing problem of Heart Disease and to raise money to benefit the *Skip Prosser Foundation*. CollegeInsider.com and the Skip Prosser Foundation are working with the American Heart Association to further promote "Shots from the Heart" and the educational aspects of heart disease.

TOURNAMENTS: There will be two 64-coach fields (one for head coaches and one for assistant coaches). Participating coaches will compete in a free throw shooting contest, which will be bracketed in NCAA tournament format.

FORMAT: Starting in November coaches would compete against one another with winners advancing to the next round. To make the process simple, coaches would not have to actually compete against each other on the same court. Each coach would have to shoot 25 free throws at his convenience. A member of the athletic department would tally the results and the coach with the most makes would advance. There will be a tournament for both head coaches and assistant coaches.

SHOOTING: Participating coaches will have a 2-week window to attempt their free throws.

SCORING: In an effort to avoid ties, the following scoring system will be used:

- Shots 1-10 are worth 1 point
- Shots 11-15 are worth 2 points
- Shots 16-20 are worth 3 points
- Shots 21-24 are worth 4 points
- Shot 25 is worth 5 points

TIEBREAKERS:

First tie breaker: Most consecutive shots converted without a miss at any time during the 25 free throw attempts.

Second tie breaker: Bonus basketballs. If there is still a tie shots 5, 10 and 15 will count as double points.

Third tie breaker: In the event that the two competitors are still tied there will be a shoot off.

OFFICIAL RESULTS: A member of the basketball staff or athletic department staff will be responsible for keeping track of all attempted shots. Results of each of the 25 attempted shots should be emailed to angela_lento@collegeinsider.com. Given the points and tie breakers it is important to document every attempt, 1-25.

SCHEDULE: Each round of the competition will take place over the course of one month. This will provide a lot of flexibility for participating coaches.

First Round: November

Second Round: December

Round of 16: January

Round of 8: January
National Semi-Finals: February
Free Throw Final: February

CHAMPIONS: The free throw champions will be recognized as the 2012 CollegeInsider.com Awards Banquet in New Orleans, site of the 2012 NCAA Men's Basketball Championship.

PROMOTION: During home games we may ask participating schools to read Public Service Announcements, to promote **Shots from the Heart** and the **Skip Prosser Foundation**. Schools are **NOT** required to comply but we would hope in the interest of the event that it would not be a problem.

TEXT TO DONATE: We would greatly appreciate your willingness and cooperation in helping to promote the Text-To-Donate number during home games to help raise funds for the Skip Prosser Foundation. You may choose to use the following PSA, or a variation thereof, during the game:

Please support Head Coach (coaches name) participation in this year's Shots from the Heart tournament and make a Ten Dollar donation to the Skip Prosser Foundation by texting "Skip" to 48510.

We highly suggest you display "Text SKIP to 48510 to make a \$10 donation to the Skip Prosser Foundation" on your digital scoreboard or in-arena signage during the PSA.

CollegeInsider.com will provide banners and/or graphics to help facilitate promotion of the text-to-donate number.

MAKING A DONATION: Those interested in making donations via check, please make payable to the Skip Prosser Foundation and remit to:

CollegeInsider.com
410 Prospect Street
Norwood, MA 02062
Attn: Skip Prosser Foundation

