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FOR IMMEDIATE RELEASE

COLLEGEINSIDER.COM NOMINATED FOR SPORTS EMMY AWARD IN THE OUTSTANDING NEW APPROACHES - SPORTS PROGRAMMING SHORT FORMAT CATEGORY

BOSTON, MA -- COLLEGEINSIDER.COM and 312 MEDIA, are proud to announce that the feature "Anatomy of a Game Winning Shot - The 2013 CIT Final," highlighting East Carolina's buzzer-beating shot to win the 2013 CollegeInsider.com Postseason Tournament, has been nominated for a 2014 Sports Emmy® Award.

"It's a tremendous honor to be nominated," said CollegeInsider.com co-founder Angela Lento. "I am very excited for Tad Hathaway and our very talented video staff. They do incredible work and it's great to see them recognized with this nomination."

The featured was produced by Tad Hathaway (312 MEDIA). It is nominated in the Outstanding New Approaches – Sports Programming Short Format category along with JFK: The Untold NFL History of That Day in Dallas NFL.com [NFL Digital Media], NFL Films Drawn NFL.com Between Takes with Wynton Marsalis [NFL Films], NFL UP! NFL.com [NFL Digital Media] and Numbers Never Lie Whiteboard ESPN2 LeBron James Can Surpass Michael Jordan

This is the second Emmy® nomination for COLLEGEINSIDER.COM. In 2013 it won a New York Emmy Award for its All-Access NYC College Basketball feature, highlighting Iona College, LIU-Brooklyn and Manhattan College.

The 35th Annual Sports Emmy® Awards will be held at Jazz at Lincoln Center's prestigious Frederick P. Rose Hall, located in the Time Warner Center on Tuesday, May 6th, 2014 in New York City. More than 180 nominees were announced in 39 categories including Outstanding Live Sports Special, Live Series, Sports Documentary, Studio Show, Promotional Announcements, Play-by-Play Personality and Studio Analyst.

CollegeInsider.com morphed from a print publication to a web site in 1996. One year later the successful Coach Column feature was introduced. Since then it has become a staple of the website along with other unique content like All-Access Video and exclusive offerings like the Mid-Major Top 25. In 2009 the CollegeInsider.com Postseason Tournament was created. What began as 16-team event quickly expanded to 24 teams in 2011 and is now a 32-team postseason event, with invitations extended only to teams outside of the BCS power conferences.

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports,

Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, and Technology & Engineering. NATAS membership consists of over 13,000 broadcast and media professionals represented in 19 regional chapters across the country. Beyond awards, NATAS has extensive educational programs including Regional Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.