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For Immediate Release
January 22, 2013

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MAAC and CollegelInsider.com to Feature MAAC.TV Weekend Showcase

Edison, N.J. – The MAAC and CollegelInsider.com are teaming up to feature live broadcasts of seven men’s and women’s basketball games on the CollegelInsider.com website.

The MAAC.TV Weekend Showcase on CollegelInsider.com will start on Sunday, Jan. 27 when the men’s programs from Manhattan College and Rider University compete at Alumni Gymnasium in Lawrenceville, N.J. All the games will stream live from the MAAC.TV feed on the CollegelInsider.com web site free of charge, hosted by NeuLion.

“The six schools that form the MAAC.TV webcast network are pleased to enter into a ‘Game of the Week’ partnership with CollegelInsider.com,” notes Rich Ensor, Commissioner of the MAAC. “The opportunity to extend the MAAC.TV brand into a broader national audience was a driving force behind this decision. CollegelInsider.com has become a destination site for college hoops news, and it is great to be associated with their efforts to promote the game.”

The MAAC has participated in the CollegelInsider.com Postseason Tournament (CIT) since its inception in 2009, holding an 8-6 record in the event. Fairfield University reached the semifinals in 2012, and Iona College finished in second place in the 2011 tournament.

"The MAAC was the first conference to embrace us back in 1996," said CollegelInsider.com co-founder Angela Lento. "Our great relationship has continued to grow working with Rich Ensor and his staff and we are very excited about our latest project."

Listed below is the breakdown of the MAAC games that can be seen on the MAAC.TV Weekend Showcase on CollegelInsider.com:

Date	Contest	Time
Sunday, Jan. 27	Manhattan at Rider	4 p.m.
Saturday, Feb. 2	Iona at Canisius	7 p.m.
Sunday, Feb. 10	Loyola at Marist	2 p.m.
Saturday, Feb. 16	Canisius at Saint Peter’s	2 p.m.
Friday, Feb. 22	Rider at Marist (women)	7 p.m.
Saturday, Feb. 23	BracketBusters game	TBD
Sunday, Mar. 3	Siena at Iona	2 p.m.

–More–

[About the Metro Atlantic Athletic Conference](#)

The MAAC, headquartered in Edison, N.J., consists of 10 member institutions in 2012: Canisius College, Fairfield University, Iona College, Loyola University Maryland, Manhattan College, Marist College, Niagara University, Rider University, Saint Peter's University and Siena College. The MAAC will add Monmouth University and Quinnipiac University for the 2013-14 season. Pattison Sports Group is the league's marketing consultant and has the exclusive sales rights to the MAAC. For more on the conference please visit, www.maacsports.com.

[About ColleagueInsider.com](#)

Since 1996, ColleagueInsider.com has championed the outstanding student-athletes, coaches and institutions associated with mid-major college basketball. The site's creative content includes regular features such as the "coach column," unique offerings like All-Access Video and original and fan-friendly offerings such as the Mid-Major Top 25, the Runway to the Fashionable and the season-long Shots from the Heart free throw shooting contest. The site also bestows 15 national awards, which pay homage to the some of the greats of the game. USC Upstate's Eddie Payne claimed the site's Hugh Durham Award in 2012.

[About NeuLion](#)

About NeuLion, Inc. Founded in 2000, NeuLion, Inc. offers the true end-to-end solution for delivering live and on-demand content to any Internet-enabled device. NeuLion enables content owners and distributors, cable operators and telecommunications companies to capitalize on the massive consumer demand for viewing video content on PCs, smartphones, iPads etc. NeuLion's customers include major entertainment, sports, global content companies and news companies. NeuLion is based in Plainview, N.Y. For more information about NeuLion visit www.neulion.com.

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