



News Release

Atlantic Sun Conference

3370 Vineville Ave, Ste 108-B • Macon, GA 31204-0790
478/474-3394 • fax 478/474-4272 • www.atlanticsun.org

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Contact: Craig Threlkeld, Director of Public Relations [cthrelkeld@atlanticsun.org]
478-474-3394

Eight games to be featured on the popular online basketball destination

A-Sun and CollegeInsider.com to Feature Thursday Night A-Sun Showcase

MACON, Ga. – The Atlantic Sun Conference is partnering with CollegeInsider.com to bring a schedule of live conference men’s basketball games to the CollegeInsider.com website.

The “Thursday Night Atlantic Sun Showcase” will be featured on CollegeInsider.com beginning January 10. The games will stream live on the site via the ASun.TV feed hosted by NeuLion.

“We are very pleased to announce this step in our growing partnership with CollegeInsider.com,” said A-Sun Commissioner Ted Gumbart. “The Thursday Night A-Sun Showcase expands the coverage and overall distribution of A-Sun basketball and provides a wonderful opportunity to feature our institutions, student-athletes and coaches on a well-respected college basketball platform.”

CollegeInsider.com Thursday Night Atlantic Sun Showcase

Jan. 10 – Mercer at North Florida, 7 p.m.

Jan. 17 – Lipscomb at FGCU, 7:05 p.m.

Jan. 24 – Mercer at Northern Kentucky, 7 p.m.

Jan. 31 – Stetson at Jacksonville, 7 p.m.

Feb. 7 – North Florida at Kennesaw State, 7 p.m.

Feb. 14 – Kennesaw State at ETSU, 7 p.m.

Feb. 21 – USC Upstate at Jacksonville, 7 p.m.

Feb. 28 – Mercer at FGCU, 7:05 p.m.

The A-Sun’s Mercer Bears claimed the title of the fourth CollegeInsider.com Tournament in 2012, and the conference also partners with CollegeInsider.com to promote the Women’s Mid-Major Top 25 poll. In its third year of existence, the Mid-Major Poll is made up of teams from the following conferences: America East, Atlantic Sun, Big Sky, Big South, Big West, Colonial, Great West, Horizon, Independents, Ivy, Metro Atlantic, Mid-American, Mid-Eastern, Missouri Valley, Northeast, Ohio Valley, Patriot, Southern, Southland, Southwestern, Summit, Sun Belt, West Coast.

"We are very excited to once again be working with the Atlantic Sun Conference," said CollegeInsider.com co-founder Angela Lento. "The Thursday Night Atlantic Sun Showcase will help to bring more attention to the outstanding brand of basketball being played in the A-Sun."

About CollegeInsider.com

Since 1996, CollegeInsider.com has championed the outstanding student-athletes, coaches and institutions associated with mid-major college basketball. The site's creative content includes regular features such as the "coach column," unique offerings like All-Access Video and original and fan-friendly offerings such as the Mid-Major Top 25, the Runway to the Fashionable and the season-long Shots from the Heart free throw shooting contest. The site also bestows 15 national awards, which pay homage to the some of the greats of the game. USC Upstate's Eddie Payne claimed the site's Hugh Durham Award in 2012.

About NeuLion

About NeuLion, Inc. Founded in 2000, NeuLion, Inc. offers the true end-to-end solution for delivering live and on-demand content to any Internet-enabled device. NeuLion enables content owners and distributors, cable operators and telecommunications companies to capitalize on the massive consumer demand for viewing video content on PCs, smartphones, iPads etc. NeuLion's customers include major entertainment, sports, global content companies and news companies. NeuLion is based in Plainview, NY. For more information about NeuLion visit www.neulion.com

The Atlantic Sun Conference is an NCAA Division I league with 10 member institutions committed to ***Building Winners for Life***. The A-Sun meets the challenge of maintaining the highest standards in academic and athletic achievement with a true balance between student and athlete. Headquartered in Macon, Ga., the A-Sun boasts six of the top eight media markets in the Southeast. The A-Sun includes a blend of the most prestigious and dynamic private and public institutions in the region: East Tennessee State University, Florida Gulf Coast University, Jacksonville University, Kennesaw State University, Lipscomb University, Mercer University, University of North Florida, Northern Kentucky University, University of South Carolina Upstate and Stetson University.

